

# Laurus Nobilis

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— a serif,  
high-contrast,  
**fatface**  
**type** —

**DESIGN** DANIEL ECHEVERRI

**2021**

Laurus Nobilis is a serif fatface type inspired in the Victorian display typefaces of the late 19th and early 20th century with a hint of the contrast of Didot types. While it has only one weight at the moment, its high-contrast features make it a versatile typeface and adequate for headlines and headers.

Laurus  
Nobilis  
*v.1.0*

In the 1970s, everything old was new again, but this time the exaggerated proportions of the era infected the x-heights of many well-trodden styles. Weight was pushed to new extremes. Negative space in and around letters shrank to minuscule specs of white.

12 points

Beginning in the (early) 1800s,  
the Fann Street foundry in  
London produced a few designs  
in the brand new genre of  
“fatfaces.” They were intended  
for short words to be printed  
HUGE, and for this purpose,  
they worked quite well!

24 points

# TYPE SPECIMEN

A B C D E F G H I J K L M N  
O P Q R S T U V W X Y Z

# UPPERCASE

À Á Â Ã Ä Å Æ Å Ä Ç Ç Ç Ð  
È É Ë Ë Ë Ë Ë Ë  
Ç Ì Í Î Ï Ë Ë Ë Ñ Ñ Ñ  
Ò Ó Ú Õ Õ Õ Õ Õ Ñ Ñ  
T Ñ T Ñ Ù Ú Û Û Û Û  
Ŵ Ï Ï Ý Ý Ý Í Í Í

# ACCENTED UPPERCASE

42 points

a b c d e f g h i j k l m n o p  
q r s t u v w x y z

**LOWERCASE**

à á â ã ä å ä á á à á ç c ç ó ö ð ð  
è é ê ë ê é é è é ø ø  
ğ ì í î ï ñ ï k í l í ll. l ñ ñ ñ  
ò ó ô õ õ ó ó ø ø í í r í r í s í s  
t í t ù ú û ü û û ü ü  
û û û û û û û û û  
W ÿ ÿ ÿ ÿ ÿ ÿ ÿ ÿ  
æ æ æ æ æ æ æ æ æ  
œ œ œ œ œ œ œ œ œ

**ACCENTED LOWERCASE**

42 points

(01234  
56789)  
\$ ¢ £ ¥ €  
1/4 1/2 3/4

**FIGURES AND CURRENCY SYMBOLS**

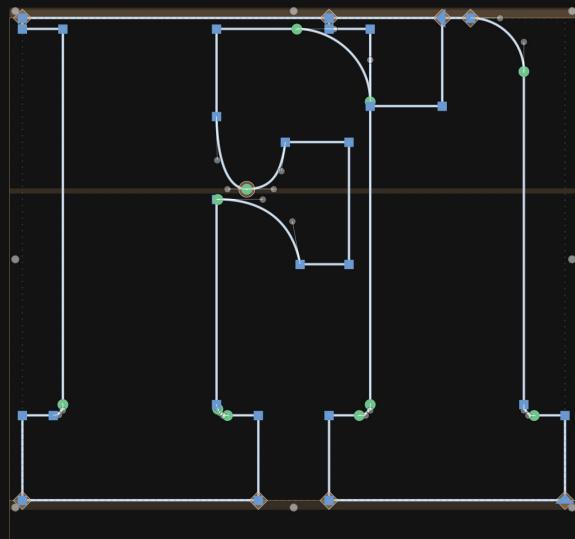
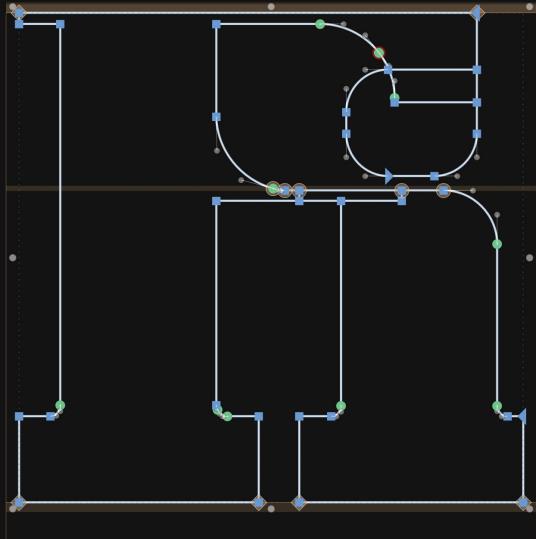
90 points

# TYPE SPECIMEN

# PUNCTUATION

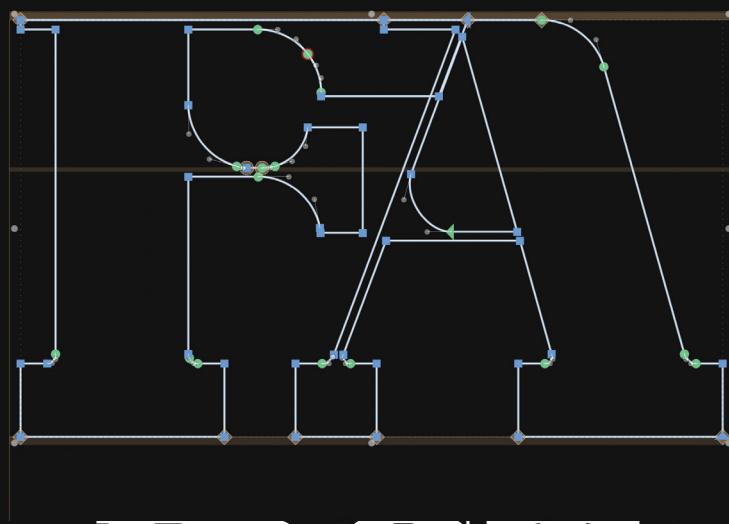
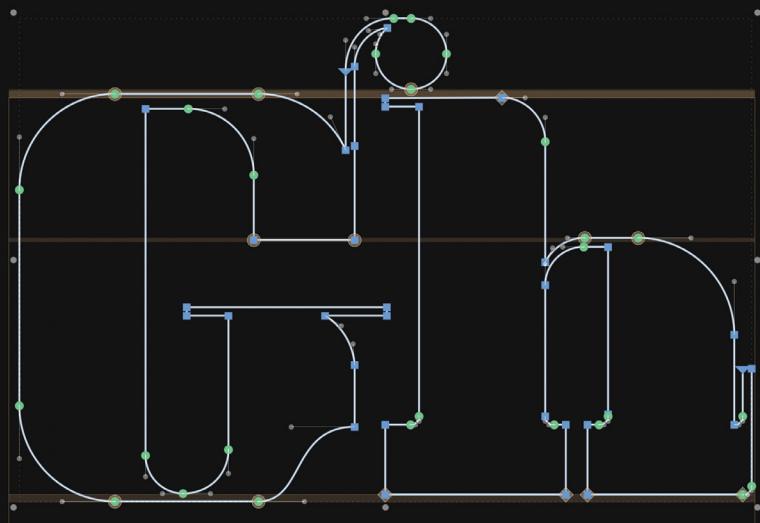
60 points

Laurus Nobilis Serif  
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# Figure

# Flight



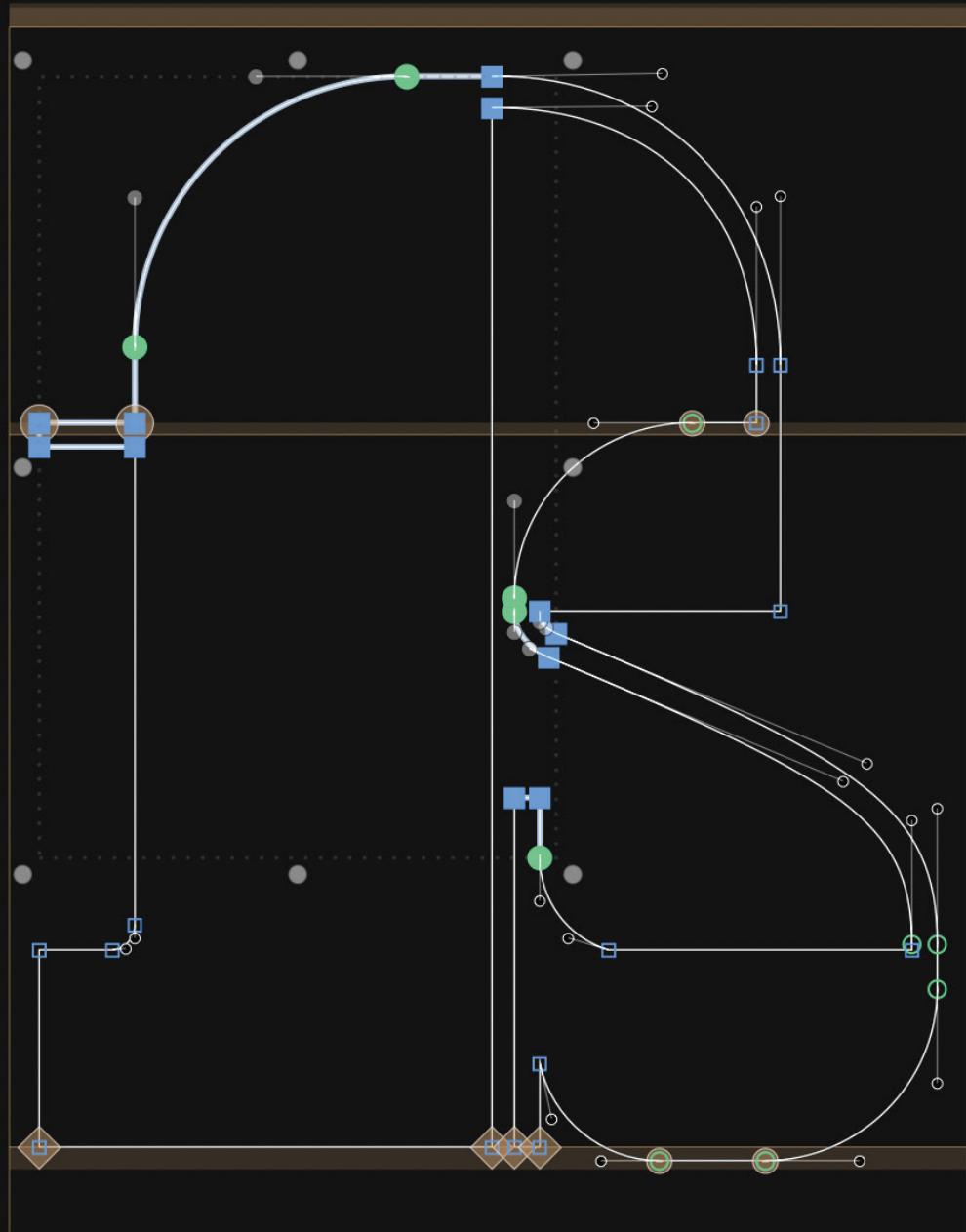
# Ghost

# FAST

## LIGATURES

72 points

Laurus Nobilis Serif  
**DESIGN** DANIEL ECHEVERRI



# mühlfeldstraße

## LIGATURES

72 points

Laurus Nobilis Serif  
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**Failing to plan is  
planning to fail**

**HOIST WITH**

**YOUR OWN  
PETARD**

**King James'**

**Version of the Bible**

**TO ALL INTENTS  
AND PURPOSES**

60 points

**Failing to plan is  
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TO ALL INTENTS  
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60 points

SYNCOPIATED  
VÝSTRAŠENÁ  
LICHTERMAN  
PLATFORMED  
CONTEMPLAR  
megcsináltad  
phyllacterium  
megcsináljuk

80 points

Laurus Nobilis Serif  
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neuropathogenesis**

48 points

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[www.danielecheverri.co](http://www.danielecheverri.co)